

# Screening and Selecting Sensory Panellists



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The first step for setting up a quality control or descriptive taste panel is to recruit and select panellists for their abilities to detect and identify the 5 basic tastes. Most of us can detect and identify the basic tastes at high concentrations, however you will be surprised that a small amount of people actually pass the taste screening step! It is because we select the panellists who have the greatest sensitivity to perform taste assessment on food products.

This webinar details the preparation of a taste screening session, from both theoretical and practical point of view. You will first learn about the preliminary steps of screening panellists:

- How to advertise your needs
- What are the advantages and drawbacks of internal and external panellists?
- What personal data do you need to record?
- What is the best time to schedule a taste session?

We will then talk about the preparation of the taste solutions, as well as the best practices for organising and running an efficient session. Useful tips and advice will be shared!

- Date: 30<sup>th</sup> June 2023
- Duration: 60 minutes including Q&A
- Speaker: Iker Arroyo – ALS Sensory Panel Leader
- Cost: 55€ + VAT (per person)
- Start time: 14:00 GMT

## Contact Us / Book Now

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**You will receive a certificate of attendance for your participation**

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Booking form

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To book your place, please provide the information listed below and send to [Consultancy.uk@alsglobal.com](mailto:Consultancy.uk@alsglobal.com)

Failure to complete these details in full could delay your acceptance onto the course.

Company name

Company address

Client site ID or account number (if you are an ALS client)

Name(s) and email address(es) of attendee(s)

PO number

Name and email address of the invoicing contact (if you are not an ALS client)

Do you need any information? Please, tell us.