

May Contain: The VITAL Program for Precautionary Allergen Labelling



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right partner.



In the UK, any food placed on the market must be safe for consumption. There are many ways to ensure highest level of food safety, the webinar will explore how Precautionary Allergen Labelling (PAL) can provide information to consumers to help them make the best possible choices.

PAL is voluntary, however aids decision making and can reassure consumers about the safety of their food. PAL is defined as - extra information provided on a foodstuff's packaging to warn consumers of a potential allergen risk, i.e. "May Contain".

Quantitative Risk Assessment (QRA) is an emerging trend in allergen management, using numerical data to manage whether PAL should be applied to a given product or not.

This webinar will aim to briefly cover the use of "May Contain" labelling, the VITAL Program for Quantitative Risk Assessment, and the information needed to make informed decisions according to these principles.

- Duration: 60 minutes including Q&A
- Speaker: Lawrence Hone - ALS Development Analyst
- Cost: 55€+ VAT (per person)

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You will receive a certificate of attendance for your participation