Screening and Selecting Sensory Panellists





The first step for setting up a quality control or descriptive taste panel is to recruit and select panellists for their abilities to detect and identify the 5 basic tastes. Most of us can detect and identify the basic tastes at high concentrations, however you will be surprised that a small amount of people actually pass the taste screening step! It is because we select the panellists who have the greatest sensitivity to perform taste assessment on food products.

This webinar details the preparation of a taste screening session, from both theoretical and practical point of view. You will first learn about the preliminary steps of screening panellists:

- How to advertise your needs
- What are the advantages and drawbacks of internal and external panellists?
- What personal data do you need to record?
- What is the best time to schedule a taste session?

We will then talk about the preparation of the taste solutions, as well as the best practices for organising and running an efficient session. Useful tips and advice will be shared!

- Duration: 60 minutes including Q&A
- Speaker: Iker Arroyo ALS Sensory Panel Leader
- Cost: 55€ + VAT (per person)

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You will receive a certificate of attendance for your participation